Session 7: Member Economy Progress Report and Information





- <u>Sharing</u>
- Covid-19 pandemic has directly impacted the value chain of agriculture products and food.
 - > Consumers' behavior on shopping are changed.
 - > the application of smart agriculture on supply side
- Longer shelf live and easier for transportation
 - dry and low temperature storage facilities as well as other post-harvest technologies
 - > delivering friendly package
- Consumers' decision can influence the companies to make better efforts for the environment.
 - ➤ Carrefour, McDonalds, Nestle,...
- Smart and proper purchase

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